



# WORLD BREASTFEEDING WEEK 2021



August 1<sup>st</sup> -7<sup>th</sup> August 2021

THEME: *Protect Breastfeeding: A Shared Responsibility*



**Breast Milk Substitutes (Regulation and Control), No. 34, Act, 2012 to be implemented to the fullest, and health workers to take the lead.**

**Support the mother to breastfeed 100 percent until six months and continue with breastmilk until 1000 days of a child.**

Cap 253B

An Act of Parliament to provide for the training, registration and licensing of nutritionists and dieticians; to provide for the regulation of the standards, and practice of the profession; to ensure their effective participation in matters relating to nutrition and dietetics, and for connected purposes  
[Act No. 18 of 2007, L.N. 130/2008.]

## Statement of Compliance

Kenya Nutritionists and Dieticians Institute celebrates all nutritionists and dieticians in Kenya for their endless efforts in promoting breastfeeding agenda as a move towards curbing child malnutrition and unwarranted infections. KNDI equally joins the world by subscribing to the World Breastfeeding Week 2021's theme: '*Protect Breastfeeding: A Shared Responsibility*'. The institute therefore joins WHO and UNICEF who have been long term global partners for various governments to put emphasis on the following:

# "Ensuring the International Code of Marketing of Breastmilk Substitutes (which is operationalized by Breast Milk Substitute (Regulations and Control) Act, 2012 for Kenya)–is fully followed by health workers and industry to protect mothers from aggressive marketing practices of alternative baby foods."

#"National and County governments strive to ensuring that nutritionists and dieticians as well as other health care workers have the resources and information they need to effectively support mothers to breastfeed, including through global efforts such as the Baby-friendly Hospital Initiative, and guidelines on breastfeeding counselling."

#"Ensuring that all employers in Kenya avail to mothers the time and space they need to breastfeed; including paid parental leave with longer maternity leave; safe places for breastfeeding in the workplace; access to affordable and good-quality childcare; adequate wages and other child benefits."

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